

Michael Koronkiewicz

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🌐 <https://mkdesignportfolio.com/>

SUMMARY

With over 20 years of experience as an instructional designer, educator, and project manager, I specialize in helping organizations leverage new technologies to achieve success by driving efficiencies, fostering collaboration, and enhancing creativity and productivity across teams. My expertise lies in designing bespoke training courses and developing streamlined processes that maximize learning outcomes and team performance. Passionate about integrating the latest technologies and innovative techniques, I am committed to increasing the effectiveness of my courses and empowering team members to do the same. Above all, I prioritize a collaborative, inclusive, and authentic approach, ensuring the journey is impactful and enjoyable for everyone involved.

EXPERIENCE

Instructional Designer | Freelance

11/2024 to Present

- Design and develop engaging instructional materials for various educational and corporate clients.
- Create interactive e-learning modules using instructional design principles and authoring tools (e.g., Articulate Storyline, Adobe Captivate, Camtasia).
- Conduct needs assessments to align learning objectives with client goals.
- Develop curricula, lesson plans, and assessments based on adult learning theories and best practices.
- Collaborate with subject matter experts (SMEs) to translate complex content into accessible learning experiences.
- Utilize Learning Management Systems (LMS) to deliver and track training content.
- Apply multimedia design, gamification, and scenario-based learning strategies to enhance learner engagement.

Manager, Compliance Training Operations | TRACE International, Remote

05/2023 to 09/2024

- Oversaw the TRACE Compliance eLearning Development team, including course translations and process enhancement.
- Developed bespoke courses in both Articulate Storyline and Rise.
- Led collaborative efforts with the Compliance eLearning Development Specialist, engaging TRACE members in customizations and eLearning projects.
- Managed member communications, tracked project progress, and ensured timely deliveries.
- Implemented best practices in eLearning and project management workflows.
- Standardized training processes and developed trainings for adult learners.
- Managed all translations and oversaw a team of more than 20 linguists
- Measured and improved course performance using metrics and measurements.
- Conducted gap analysis and content review for curriculum development.
- Wrote and edited new content and assessments incorporating real-world examples and case studies.

Instructional Designer | Contractor, Remote

09/2021 to 06/2023

- Designed and developed eLearning courses and instructional materials using Articulate 360 (Storyline and Rise), Camtasia, and Adobe Creative Suite to create engaging, interactive learning experiences.
- Applied the ADDIE model to analyze learning needs, design course structures, develop content, implement solutions, and evaluate outcomes to ensure alignment with client goals.
- Created multimedia content, including video, audio, and graphics, to support training objectives and improve learner engagement.
- Collaborated with subject matter experts (SMEs) and stakeholders to gather requirements, ensure accuracy, and deliver effective learning solutions.
- Managed multiple projects simultaneously, meeting deadlines and maintaining high-quality standards.
- Ensured compliance with WCAG accessibility standards by incorporating closed captioning, transcripts, and mobile-friendly interactions.

Director of Technology and Distance Learning | International School Yangon, Myanmar

06/2017 to 06/2021

- Led a team of 11 technical staff members with a \$600,000 budget.
- Spearheaded infrastructure planning and led Distance Learning Program.
- Launched new e-learning initiatives and managed Learning Management System (LMS) - Moodle.
- Conducted professional development and training for staff.
- Migrated local servers to the cloud.
- Implemented training for a complex team-based environment, consulting-type organization, and enterprise transformation initiatives.
- Provided remote synchronous and asynchronous training.
- Developed supplementary materials, virtual learning teams, and tracking.
- Produced training metrics and measurements to monitor performance.
- Conducted gap analysis and content review for curriculum development.

K-12 Technology Integrationist, Head of Online Learning | Nido de Aguilas International School, Chile

06/2014 to 06/2017

- Handled budgeting, resource acquisition, integration, and curriculum development.
- Designed and delivered comprehensive teacher training programs focused on integrating ICT in education.
- Collaborated with classroom teachers to ensure successful integration of technology into their curriculum.
- Developed education and adult learning curriculum.
- Implemented online learning strategies and managed Canvas LMS.
- Created change management methodologies and facilitated training.
- Managed multiple tasks in a fast-paced environment.
- Conducted gap analysis and content review for curriculum development.

Technology and Distance Learning Director | American International School of Abuja, Nigeria

06/2011 to 06/2014

- Managed a team of 3 technicians and was responsible for the entire organization's IT infrastructure.
- Oversaw a budget of approximately \$400,000 USD.
- Upgraded an outdated network to a modern fiber optic and CAT 6 cabling infrastructure.
- Developed an IT curriculum for grades K-12.
- Designed and delivered technology professional development for all teachers.
- Created and administrated distance education platform using Moodle LMS.
- Conducted remote training programs and supervisory training program curriculum.
- Monitored project performance and produced event findings.
- Conducted gap analysis and content review for curriculum development.

Technology Director, Teacher & E-Learning Manager | PTIS International School, Thailand

06/2006 to 06/2011

- Managed a team of 6 technicians and software developers.
- Responsible for the organization's entire IT infrastructure.
- Duties included instruction, IB curriculum development, and technology program budgeting.
- Managed the E-Learning program using Moodle LMS and Mahara.
- Designed and delivered professional development for all staff.
- Developed and implemented user-friendly training environments and standardized processes.
- Created briefing decks and reported to Executive-level stakeholders.
- Conducted gap analysis and content review for curriculum development.

Instructional Designer | Vuepoint Corporation, New York

06/2004 to 06/2006

- Designed and developed creative, interactive, and customized e-learning courses for Fortune 500 clients including Toyota, Whirlpool, and Black and Decker.
- Provided support to the sales team leveraging learning theories and cognitive science.
- Developed training facilitation materials suitable for adult learning best practices.
- Conducted gap analysis and content review for curriculum development.
- Wrote and edited new content and assessments incorporating real-world examples and case studies.

Instructional Designer, Technical Writer, Trainer | United Nations, Thailand

06/2002 to 06/2004

- Designed interactive training manuals and distance learning delivery systems for the AIMS Unit.
- Served as a lecturer and trainer in UN Member States across Asia and the Pacific.
- Played a pivotal role in developing online databases and resource centers for educational initiatives.
- Utilized SharePoint for online content management.
- Developed and implemented training material for remote environments.
- Conducted gap analysis and content review for curriculum development.

Teacher | Project Read

06/1998 to 06/2002

- Provided instruction in core subjects to students preparing for their GED exams.
- Designed and implemented individualized learning plans to meet the diverse educational needs of justice-involved students.
- Created a supportive and structured classroom environment to encourage academic progress and personal growth. Integrated life skills, career readiness, and critical thinking exercises into lessons to support student reintegration and success.
- Adapted teaching strategies to address learning gaps and diverse literacy levels among students.
- Motivated and mentored students to build confidence, resilience, and a commitment to lifelong learning.

Journalist | Hamden Weekly News

06/1995 to 06/1997

- Researched, wrote, and edited articles covering elections, local government, and community events.
- Conducted interviews with candidates, officials, and community members to provide balanced reporting.
- Covered social activities, cultural events, and public programs to highlight local engagement.
- Met deadlines while ensuring accuracy, journalistic integrity, and compelling storytelling.

EDUCATION

International Baccalaureate (IB) Teacher's Certificate | Bethel University

MA in Instructional Media and Technology | Columbia University

BS in Education and Social Science | Southern Connecticut State University

SKILLS

Project Management	Instructional Design	Training & Development
Educational Technology	Learning Management System (LMS) Management	ICT Integration in Education

CERTIFICATES

Google Project Management Certificate

Six Sigma White Belt Certificate

Scrum Fundamentals Certificate

LANGUAGES

English - Native

Thai - Advanced